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Tuesday, 16th August 2016

## Big Wipes Hand Cream – a mighty defence against skin damage

Dry skin and cracked, painful hands are a common ailment among the trade, but Big Wipes has come to the rescue with the launch of its new, specially formulated Hand Cream.

Solvents, paints and varnishes all strip the skin of its natural oils and can be difficult to avoid when working out on site. Harsh substances can break the skin's protective barrier and contact dermatitis can develop with symptoms ranging from mild dryness, itching and redness to painful cracks, skin ulcers and red fluid filled blisters. Cracked and broken skin can also allow bacteria to enter your body and nasty infections to take hold.

Big Wipes Hand Cream, with its powerful combination of urea and alpha hydroxyl acids (AHAs), is a high performance treatment cream that rapidly relieves dry and rough skin, helps strengthen the skin's barrier function and improves its ability to absorb and hold moisture. It is non-greasy and alcohol and fragrance free and is recommended by dermatologists to increase moisture concentration and improve skin texture, appearance and function. Used regularly, Big Wipes Hand Cream helps restore the skin's smoothness, softness and flexibility by helping the skin retain moisture, keeping it soft, supple and youthful – and bringing much needed relief to a dry, cracked skin.

In conjunction with Big Wipes 4x4 hand-cleaning wipes, Big Wipes Hand Cream keeps your skin in tip-top condition, so you can get on with the job in hand.



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